

## Category Experience

## INDUSTRIES WE'VE WORKED IN

### [ + ] Automotive and Motorcycle

- Acura
- Autoweb
- General Motors
- Harley-Davidson
- Honda
- Honda Motorcycles
- Infiniti
- Isuzu
- Lexus
- Lincoln
- Mazda
- Saxon Motorcycles
- Volkswagen

### [ + ] Biotech and Life Sciences

- Amgen
- Genentech
- Gilead Sciences
- Invitrogen

### [ + ] Computers and Peripherals

- 3Com
- Apple Computer
- Ascend Communications
- Dell Computer
- Epson
- Hewlett-Packard
- HP
- Seagate
- Sun Microsystems
- Xerox

### [ + ] Consumer Electronics

- Apple
- Epiphone Guitars
- Gibson Guitar Corp
- Hitachi
- IBM
- Motorola
- Palm
- Toshiba

### [ + ] Consumer Goods and Services

- Baldwin Piano
- Epiphone Guitars
- Gibson Guitar Corp
- K-Swiss
- Levis
- North Face
- Thermador

Vans Shoes  
Von Dutch Apparel

[ + ] [Consumer Health](#)

24 Hour Fitness  
Collagen Corporation  
Nordic Track and Fitness

[ + ] [Education](#)

Academy of Art University  
City University New York  
LearningGate

[ + ] [Energy](#)

California Energy Commission (Flex Your Power)  
Chevron / Texaco  
Exxon Mobile  
Pacific Gas & Electric  
Southern California Edison

[ + ] [Financial Services](#)

American Express  
Andersen Consulting  
Armanino McKenna LLP  
Bank of America  
Burton Enright  
Charles Schwab  
Clipper Equity  
Commerce One  
Countrywide Home Loans  
E\*Trade  
Featherstone Partners  
Fremont Bank  
KPMG  
Lehman Brothers  
meVC.com  
Prudential Investments  
PriceWaterhouseCoopers  
Sanwa Bank  
Transamerica Mutual Funds  
Union Bank of California  
The Vintage Bank  
Visa  
Washington Mutual  
Wells Fargo Bank  
World Savings

[ + ] [Food and Beverage](#)

Albertsons Grocery Stores  
Beverages and More!  
Brita  
Coca Cola  
Cold Springs Brewery  
Coors Beer  
Del Monte Foods  
Dreyers Grand Ice Cream  
Ghiradelli Chocolates

Gordon Biersch Brewing Company  
Harris Ranch  
Hunt-Wesson  
Idaho Potatoes  
Jelly Belly  
Jose Cuervo  
Kraft Macaroni & Cheese  
Nature Valley Granola  
Nestle  
Pepsi  
Peter Pan Peanut Butter  
Pillsbury  
Power Bar  
Red Bull  
SLO Brewing Company  
Stroh's Beer  
Sunkist  
Sunkist Orange Soda  
Tillamook Cheese

[ + ] [Furniture and Workplace](#)

IKON Office  
Steelcase, Inc.

[ + ] [Government](#)

Contra Costa Clean Water Program  
NASA

[ + ] [Healthcare Services](#)

Blue Cross of California  
Kaiser Permanente  
USANA Health Sciences

[ + ] [Household Goods](#)

Clorox  
Lava Soap  
WD-40

[ + ] [Internet](#)

eWork Exchange  
MusicYo.com  
Netscape  
Niku  
Food.com  
Shop.com  
Shutterfly.com  
VeriSign

[ + ] [Materials and Manufacturing](#)

First Manufacturing Co.  
Fox River Paper Company  
Mead Papers  
Mohawk Fine Papers

[ + ] [Media and Entertainment](#)

- A&E Indie Films
- American Conservatory Theater
- BattleBots
- Charlie Brown movies and television specials
- Disney
- Dr. Phil Show
- Dreamworks (Motion Picture Spirit)
- Eric Clapton
- ESPN
- Euro Disney
- Fox
- Fox Family Channel
- Fox Searchlight Pictures
- Gibson Amphitheater
- Hard Rock Café and Casino
- HBO
- History Channel
- The Insider
- Inside Addition
- Macrovision
- Modern Marvels
- MTV
- NBA Entertainment
- Showtime Heavyweight Boxing
- Sony Home Video
- Sony Pictures Home Entertainment
- Sundance Channel
- TLC (The Learning Channel)
- TVG Network
- USA Television Network
- The Walt Disney Company
- Women's Entertainment Network

[ + ] [Medical Devices](#)

- Accuray
- GN Resound
- Lumenis
- Siemens
- Varian Medical Systems

[ + ] [Musical Instruments](#)

- Baldwin Piano
- Epiphone Guitars
- Gibson Guitar Corp
- Gibson Musical Instruments
- Gibson USA
- Maestro Guitars
- Slingerland Drums
- Steinberger
- Tobias Bass
- Valley Arts Guitars
- Wurlitzer Juke Box

[ + ] [Non-Profit](#)

- The Getty Center
- Heal the Bay
- Julia Morgan Center for the Arts
- San Francisco Business Arts Council

San Francisco Convention and Visitors Bureau  
San Francisco Museum of Modern Art  
The Tech Museum

[ + ] [Pharmaceutical](#)

Eveo  
McKesson  
Pfizer

[ + ] [Publishing](#)

Jossey-Bass Publishing  
Osborne / McGraw-Hill

[ + ] [Real Estate & Urban Development](#)

Alaine Pinel Realtors  
Capri Court  
Harlan Ranch  
Kindred Island Village  
Little Tokyo Lofts  
Salt Aire Dunes  
Salt Aire Holdings LLC  
Wathen-Castanos

[ + ] [Restaurants](#)

Baskin-Robbins  
Burger King  
Carl's Jr. Restaurants  
Daily Grill Restaurants  
Del Taco  
Gordon Biersch Brewing Company  
Jamba Juice  
McDonald's  
Noah's Bagels  
Pizza Hut  
Prego Restaurants  
Starbucks  
Subway  
Taco Bell  
Wendy's Restaurants

[ + ] [Retail and Hospitality](#)

Banana Republic  
Eddie Bauer  
Esprit  
Fairmont Hotels  
Fillamento  
Gap  
GUESS?  
Holiday Inns  
Hyatt  
K-Mart  
Laura Ashley  
Men's Wearhouse  
Mills Corporation  
Nordstrom  
The Olema Inn  
Omni Hotels

Palace Hotel, San Francisco  
Pacific Sunwear  
Pan Pacific Hotel  
Ritz-Carlton Hotels  
Saks Fifth Avenue  
Smith & Hawken  
Starwood Hotels and Resorts

[ + ] [Semiconductor](#)

Affymetrix  
AMD (Advanced Micro Devices)  
Applied Materials  
Atmel Corporation  
Intel  
LSI Corporation  
National Semiconductor  
Philips Semiconductor  
Rambus  
Tessera Technologies  
TSMC North America

[ + ] [Software](#)

Adobe  
Autodesk  
Baan  
Cadence Design Systems  
IBM  
Informix  
Knowledge Networks  
LANDesk  
Macromedia  
Microsoft  
Novell  
Oracle  
Qantel Technologies  
Serena Software  
Sun Microsystems  
Symantech  
Trend Micro

[ + ] [Sports](#)

2002 Winter Olympic & Paralympics Games  
Adidas  
Adidas Golf  
Arbor Skateboards & Snowboards  
Blue Link Surf Company  
K-Swiss  
Lombardi Sports  
Northern California Golf Association  
NY Jets Football  
Quicksilver Surfing Company  
Stussy  
US Ski Team

[ + ] [Supply Chain and Logistics](#)

IBM  
UPS

[ + ] [Telecommunications](#)

- AT&T
- Cisco Systems
- GTE Wireless
- Lucent Technologies
- MCI
- Nextel
- oCen Communications
- Pacific Bell
- Plantronics
- Sprint
- US West / Quest

[ + ] [Toys and Games](#)

- Activision – Guitar Hero
- Brøderbund Software
- Lego
- Sega

[ + ] [Travel and Leisure](#)

- Canyon Ranch Resorts
- Hard Rock Café and Casino
- Harrah's Casinos
- Kirkwood Ski Resort
- Mirage Hotel
- Princess Cruises
- San Francisco International Airport
- Sea World

[ + ] [Transportation](#)

- AAA
- Alaska Airlines
- America West Airlines

[ + ] [Wine](#)

- Arrowhead Winery
- Beaulieu Vineyard
- Byron Vineyard and Winery
- Cambria Wines
- Caliterra Winery
- Costa de Oro Winery
- Danzante
- Fetzer Wines
- Forest Glen Winery
- Gallo Wines
- Io Winery
- La Famiglia de Robert Mondavi
- Luce Wines
- Lucente Wines
- Marchesi de' Frescobaldi
- Opus One Winery
- Robert Mondavi
- Robert Mondavi Coastal
- Robert Mondavi Winery
- Rutherford Vineyards
- Sterling Wines
- Sutter Home Wines

Vichon Mediterranean Wines  
Wild Horse Winery  
Woodbridge Winery

## **D U N N Agency Experience**

415  
415 Advertising  
Addis  
Advance A/S  
Astone  
BBDO Worldwide  
Bozell & Jacobs  
Burson – Marsteller  
Chiat / Day  
Clear Ink  
Coakley-Heagerty  
Daily and Associates  
D'Arcy Masius Benton & Bowles  
DDB  
Dunn Advertising  
Foote, Cone & Belding  
FMG Marketing  
Goodby, Silverstein & Partners  
Hal Riney & Partners  
Herwitz and Associates  
Hundred 10 Design  
H Z D G  
IDEO  
Jack Morton Worldwide  
J. Walter Thompson  
Katz & Company  
Ketchum Advertising  
Lee King & Partners  
Liquid Brand Agency  
Magnet Communications  
Marketing Group West  
McDill Associates  
McCann Erickson Worldwide  
Oh Boy, A Design Firm  
OIC  
Panagraph  
Patrick Mountain Advertising  
Porter Novelli  
Publicis Modem  
Rubin Postaer & Associates  
Saatchi & Saatchi  
Sauce Design  
Six Apart  
Studio Holladay  
TCAA  
Team One  
Traction  
Young and Rubicam

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